

JUNGFRAU

TOP OF EUROPE



Lilys

ADVENTURE

EDITION 9

Munggi ✨
MISSES WINTER



+ fun puzzles and drawing activities, a competition and a funny adventure



Hello,
I'm Lily!

Welcome to the
Jungfrau ski region.

I look forward to seeing you here in the Bernese Oberland. I can hardly wait to take you on some exciting adventures with me! Not only can you go skiing, sledging and hiking here in the mountains – there are also plenty of cool events and themed hiking trails to discover.

We did an exciting hike like that this summer when we visited Munggi and his family on the marmot trail.

Unfortunately Munggi is sad because he will soon have to go into hibernation and will miss all the great things I'll be doing with my friends in the winter. But we have a fantastic idea for a surprise that will cheer Munggi up when he wakes up in the spring. Read my comic to find out exactly what our plan is.

I hope you have a wonderful winter in the Jungfrau ski area and lots of fun.

See you soon,
your

Lily



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Meet me here!

Lily's Winter Treasure Hunt

**SWITZERLAND'S BIGGEST TREASURE HUNT IN THE SNOW
ON 29 MARCH 2025**

Chests full of gold and diamonds – who hasn't dreamed of finding a treasure trove? Every year at the end of the winter season, this dream becomes a reality and the First summit station becomes an Eldorado for treasure hunters. Young and old alike romp around in the snow on Switzerland's biggest treasure hunt and dig for all they're worth.

Whoever finds one of the 30 coveted chests can collect their prize in Grindelwald – fame and glory included.

For more information, go to:
jungfrau.ch/schatzsuche



Once the winter season is over, you can do
Lily's Treasure Hunt on the Schynige Platte
again from **14 June 2025**.

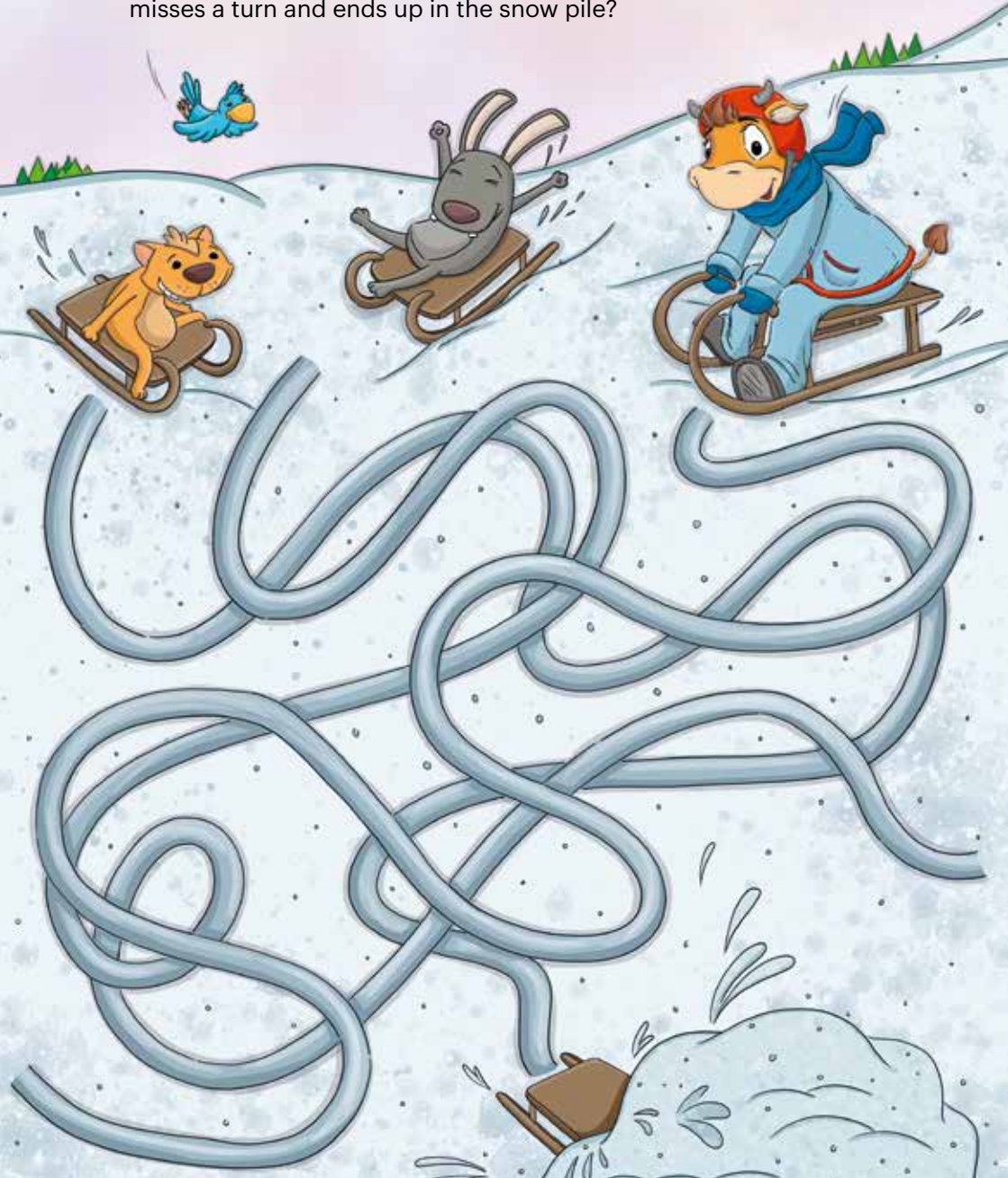
I'm looking forward to seeing you!



Sledging under the starry skies

Lily wants to go night-time sledging with her friends.

The brave adventurers zoom down the mountain on the floodlit Eiger Run sledging route. What a thrill! But which of the friends misses a turn and ends up in the snow pile?







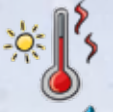













Hidden words

Combine the two adjacent pictures to make a new word.

Can you find out which word is meant?

It's no easy task. Have fun!

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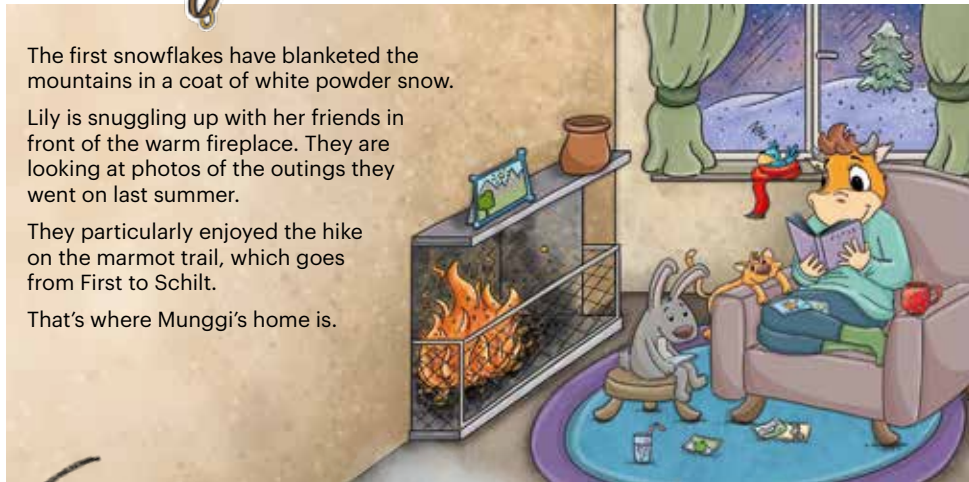
Lily COMIC Wintertime in summer

The first snowflakes have blanketed the mountains in a coat of white powder snow.

Lily is snuggling up with her friends in front of the warm fireplace. They are looking at photos of the outings they went on last summer.

They particularly enjoyed the hike on the marmot trail, which goes from First to Schilt.

That's where Munggi's home is.



Munggi lives in the mountains with his family and Lily and her friends visit him several times a year.

HELLO MUNGGI ...

During their last visit, they told him about all their plans for the winter.

I WISH I COULD BE THERE TOO.

Munggi is sad because he has to go into hibernation soon and cannot join them on all the fun winter outings.

But Lily has an idea for how to cheer him up in spring.

"Let's try to capture all the experiences we have this winter for Munggi. Then he'll be able to experience the winter too a little bit!"

CLICK, CLICK, CLICK...



Everyone thinks this is a great plan. The winter has now arrived and they are looking forward to their outings in the snow.

YAY!

CLICK, CLICK, CLICK...



Racing down the hills is so much fun.

If only Munggi could be here.

How about a snowball fight? That's a great idea!



THUD, SPLAT...

To warm up, the friends are enjoying a delicious cheese fondue.



OOPS, I'VE LOST MY CHUNK OF BREAD ;) ...

MMM, THIS IS SO TASTY ...

While the friends build a snowman for Munggi, the sun puts on a rare show for them that only happens twice every winter. From near the church in Grindelwald, if you look at the Martinsloch, which is a hole high up in the cliff face, it looks like a bright Christmas star. It's breathtaking!



CLICK...
☆ CLICK...

Of course they also bake some really sweet biscuits for Christmas. It's so much fun! But they'd rather not think about all the tidying they'll have to do afterwards...



CLICK...

HEY!!!

Before their friend Munggi wakes up from hibernation, they prepare the surprise for him and put all their winter memories in a box.



When the friends meet Munggi again, he can hardly believe his eyes. He is over the moon that he can now share their winter memories.

WOW, YOU'VE KEPT THE WINTER FOR ME IN A BOX!



And what would you like to keep from the winter? Christmas or the snowman you built?

THE END



Munggi's box of winter memories



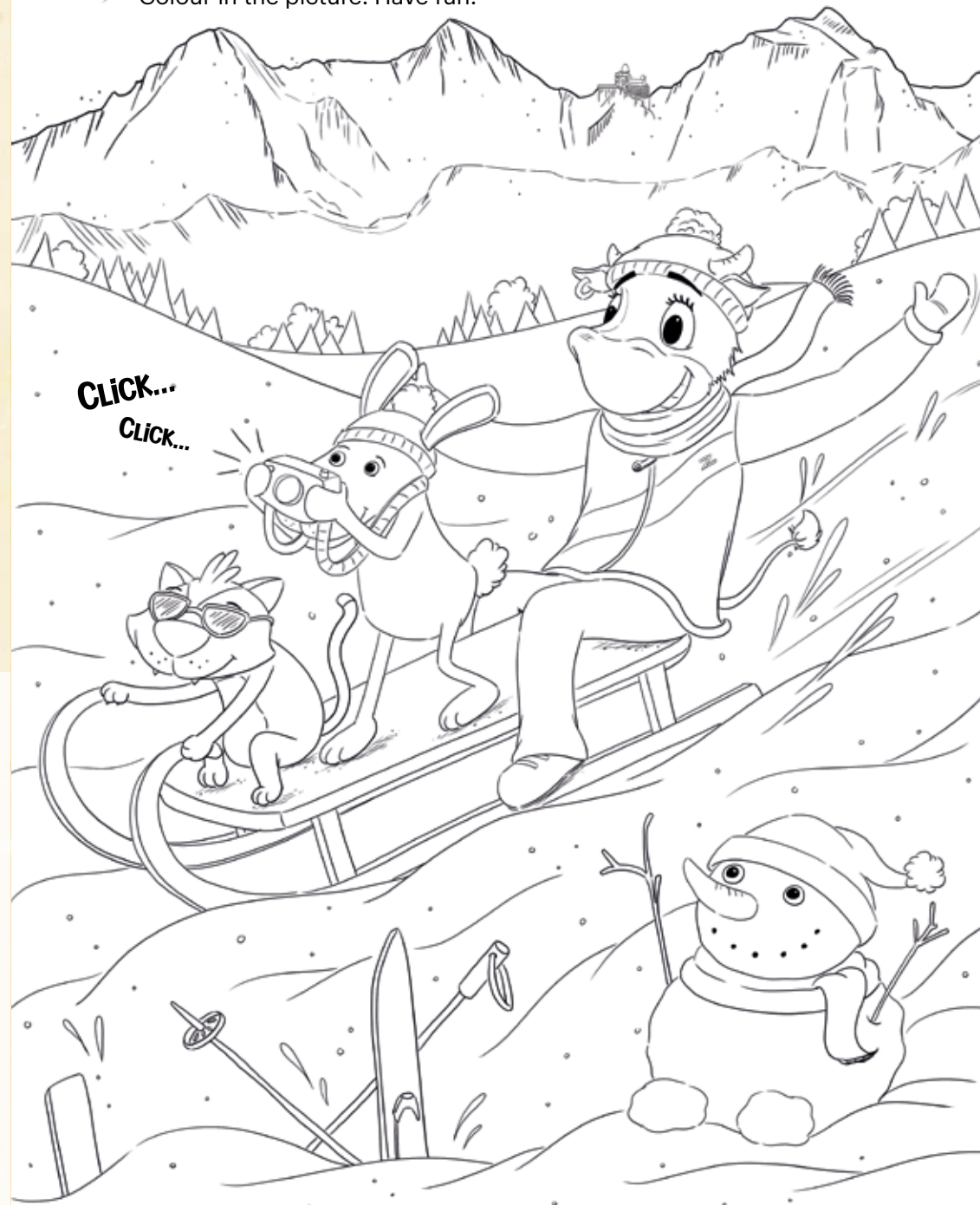
Wow, Munggi was so pleased with his surprise. Lily and her friends kept some really cool winter things for him. Do you know exactly what they kept? Cross out the incorrect items.



Sledging fun in front of the Eiger!



Colour in the picture. Have fun!



Snowman arithmetic

Brrr, it's cold! Can you still do arithmetic in these freezing temperatures? Every snowman stands for a number. Can you find the right solution?

= 5 = 3 = 2

3 x + + - + - +

- - + - = ?

Munggi in a flurry of snow

Lily gets the snowflakes out of the fridge for her marmot friend and throws them all up in the air. Can you count how many snowflakes are floating around Munggi? There's quite a lot! Count them and write the number in the form on the right.



Colour Munggi in.

All correct answers will be entered into a draw for the following prizes:



1ST PRIZE: 1 winter hiking and sledging day pass for 2 adults and 2 children

2ND PRIZE: Return tickets Interlaken Ost – Grindelwald First (marmot trail) for 2 adults and 2 children

3RD PRIZE: Return tickets Interlaken Ost – Schynige Platte (Lily's treasure hunt) for 2 adults and 2 children

4TH - 20TH PRIZE: Lily fan merchandise

Good luck!



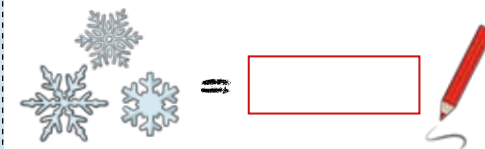
Did you know?

At www.jungfrau.ch/en-gb/jungfrau-ski-region, you can see all the winter activities in the region at a single glance.

COMPETITION

Do you want to take part in the prize draw? To do so, simply solve the snowflake puzzle and enter your answer here.

How many snowflakes are there?



Your details

First name

Surname

Street

Postcode/town or city

Country

E-mail

Age

I'd like to stay in touch with Lily.

You can drop this slip in a Lily box in one of the Top of Europe shops (Grindelwald-First or Grindelwald Terminal).

If you would like to send in your answer, you can do so by post to JungfrauBahnen, Direktion, Harderstrasse 14, 3800 Interlaken or by e-mail to lily@jungfrau.ch.

The prize draw will be held on 30 April 2025.

Winners will be notified in writing. No correspondence will be entered into with regard to the prize draw. There are no cash alternatives. All decisions are final.



Lily fan merchandise

Did you know? There are lots of fantastic Lily products that you can buy in our **Top of Europe shops**. Here's a small selection:



Happy mug

A cool Lily mug for little connoisseurs.

Art. no. B/Lily/02 **CHF 4.40**



Lily magnet

With a movable sledge and three pendants.

Art. no. 80104 **CHF 8.80**



Key ring with pendant

With various motifs.

Art. no. 90046 **CHF 7.80**



Lily colouring pencils

18 natural-wood colouring pencils.

Art. no. ST13.684 **CHF 9.80**



Lily notebook

Practical, spiral-bound notebook.

Art. no. SN-LILY-01 **CHF 4.80**



Fun Lily ballpoint pen

Multi-pen with eight different colours.

Art. no. KS/Lily/01 **CHF 4.80**



Lily soft toy

Cute Lily soft toys in three different sizes.

Lily large, approx. 45 cm
Lily small, approx. 30 cm
Lily key ring pendant

Art. no. 209045
Art. no. 209030
Art. no. 90047

CHF 32.80
CHF 22.80
CHF 12.80



Stylish necklace

Necklace with a Lily pendant.

Art. no. PO 51-144 **CHF 8.80**



Cap for cool kids

Cool cap in blue with Lily motif.

Cap, blue Art. no. CAE/Lily/B/E **CHF 12.80**



AVAILABLE IN OUR TOP OF EUROPE SHOPS:

- Jungfrayjoch - TOP OF EUROPE ◦ Grindelwald-First
- Grindelwald Terminal ◦ Flagship Store Interlaken



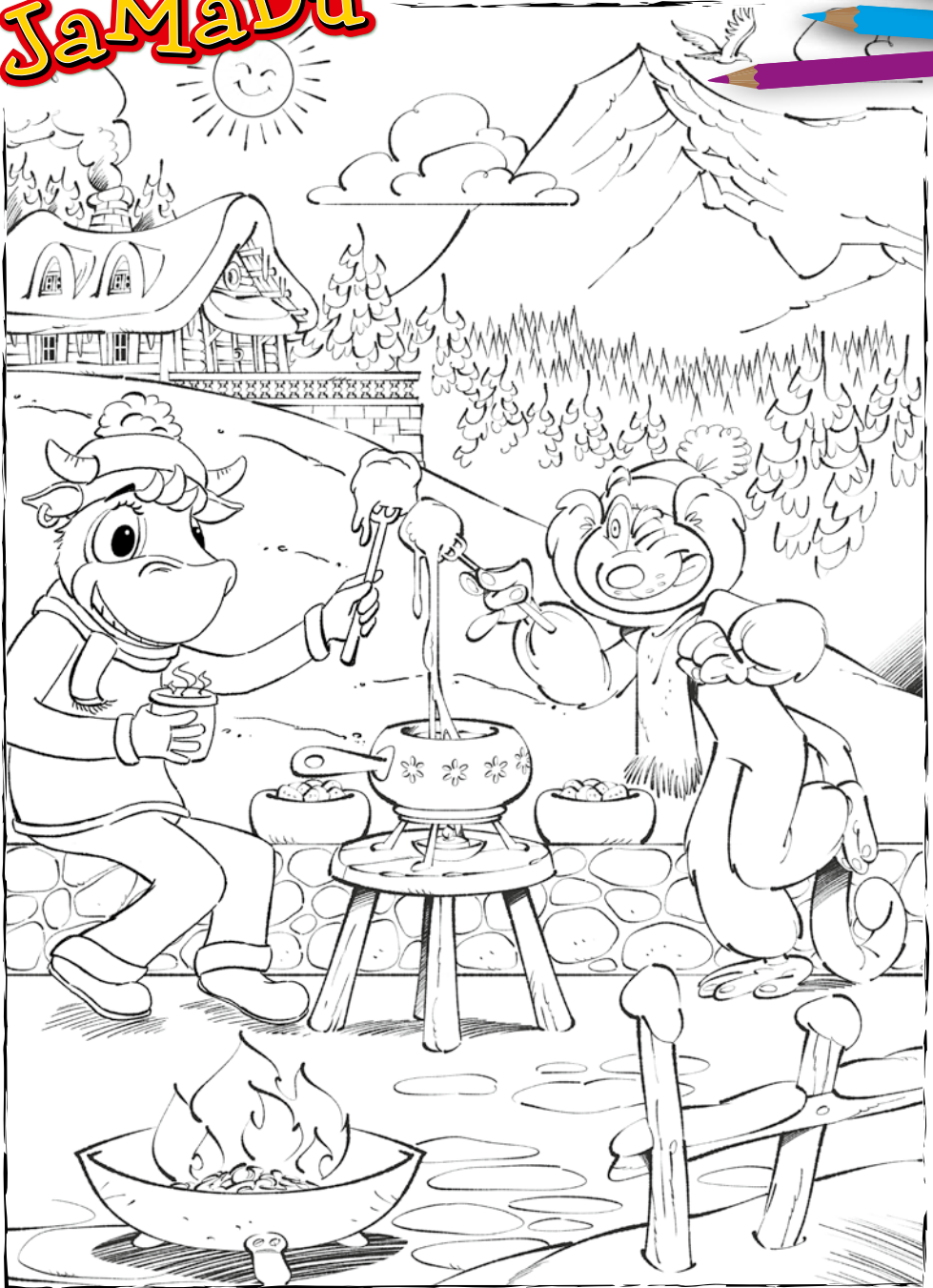
Cuddly Lily bear

In two great colours, approx. 20 cm high

Bear, blue Art. no. 79.6/-LB
Bear, pink Art. no. 79.6/-LP

CHF 18.80
CHF 18.80

JaMaDu



Jamadu is enjoying a delicious fondue with Lily.
Colour in the picture in as many colours as you want.

